
Technology market sells outdoor power supplies

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to reach USD 76.61 billion by 2030, growing at a CAGR of 6.3% from 2025 to 2030.

How will the outdoor power equipment market grow in 2024?

In addition, changing consumer behavior in its spending power and aesthetic appeal for their gardening space is also expected to boost the market's growth. The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

Report OverviewPower Source InsightsEnd-Use InsightsEquipment InsightsRegional InsightsKey Companies & Market Share InsightsGlobal Outdoor Power Equipment Market SegmentationThe global outdoor power equipment market size was USD 46.53 billion in 2021 and is expected to reach USD 76.61 billion by 2030, expanding at a CAGR of 5.9% from 2022 to 2030. The market growth can be credited to increasing demand for cordless outdoor power equipment as people are inclining more toward greater flexibility and portability. To learn ...See more on grandviewresearch wiseguyreports Outdoor Power Supply Market Research: In-Depth Study 2035Outdoor Power Supply Market Size was estimated at 11.33 (USD Billion) in 2023. The Outdoor Power Supply Market Industry is expected to grow from 12.92 (USD Billion) in 2024 to 36.86 ...

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Explore the Outdoor Power Supply Market forecasted to expand from USD 7.5 billion in 2024 to USD 12.3 billion by 2033, achieving a CAGR of 6.5%. This report provides a thorough analysis ...

The Outdoor Power Supply market is experiencing rapid growth driven by the increasing demand for reliable and efficient power solutions in outdoor

The distribution channel landscape in the Worldwide Outdoor Power Supply and Generator Market has undergone significant transformation, driven by changes in consumer behavior, ...

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The global outdoor power supply market size was valued at approximately USD 1.8 billion in 2023 and is projected to grow to around USD 4.5 billion by 2032, exhibiting a ...

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projected to grow to around USD 4.5 billion by 2032, exhibiting a compound annual ...

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In the global market, the core manufacturers of outdoor power supply include ECOFLOW and Hello Tech etc, and the top 2 manufacturers account for about 60% of the market share. The ...

The major global manufacturers of Outdoor Power Supply include ECOFLOW, Shenzhen Hello Tech Energy, Shenzhen Poweroak Technology, GOAL ZERO, JVC, ...

OUTDOOR POWER SUPPLY MARKET OVERVIEW The global outdoor power supply market size was valued at approximately USD 2.78 billion in 2024 and is expected to reach USD ...

Discover the booming outdoor power supply market! Explore key trends, leading companies like EcoFlow and Anker, and regional growth projections to 2033. Learn about ...

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